CSTA Computer Science Teachers Association

Annual Report 2019

Letter From Our
Executive Director

To Our CSTA Community,

It's been a wild ride since I came onboard CSTA as Executive Director in early 2018. As you all have heard me say over and over (and over and over) I took this role because of the profound impact CSTA has had on me and the importance of CSTA in the development of every CS teacher's career. At the 2018 Annual Conference it was my pleasure to kick off a new era for CSTA, including:

- Doubling down on support for our network of local chapters
- Growing the global CS teacher community through a growing annual conference
- More support and resources for our members
- A new set of logos for us and our chapters to better define our brand

With this report I'm thrilled to share that the new era is off to a great start!

From July 2018 to July 2019 CSTA has launched a new website and member experience; supported chapters through new staffing, grants, and resources that cover 44 states, Puerto Rico, and two Canadian provinces; introduced a new membership tier; and held the two most successful conferences in CSTA history.

Looking out at the energized crowd from the stage at the 2019 Annual Conference was humbling. More than anything I listed above it's the excitement in that room, and in chapters across the country that shows how far CSTA has come in just one year. I can't wait to see what the next year brings.

None of this work would have been possible without the support of our partners — Microsoft, Google and ACM, CSTA's Board of Directors, great staff, and most importantly our members.

Thank you to the whole CSTA community — none of this work can be done without your support.

Jake Baskin, CSTA Executive Director

Investing in CSTA Chapter Growth, Success and Leadership

CSTA's Chapters are the heartbeat of the organization — and that heartbeat has never been stronger. Thanks to the support of CSTA+ membership and our partners, 2018–2019 has seen strong Chapter growth.

JULY 2019 CHAPTER STATUS

CSTA Arizona

CSTA Michigan

CSTA Colorado

CSTA Oregon

CSTA Louisiana

CSTA Sacramento

CSTA Maine

CSTA Southern New Jersey

CSTA Maryland

Total Chapters:

78

New Websites Launched:

21

Events Held:

275

Grants Awarded:

$61,202

> There was so much useful information! The most important of which were fundraising ideas and chapter marketing strategies."
>
> — CSTA Chapter Leader

Over 50%
of all member dues went directly to chapter support
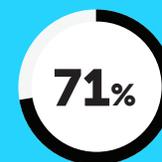

Establishing a Framework for Success

At the July 2019 Chapter Leadership Summit, more than 63 chapter leaders immersed themselves in two days of planning for their chapter's success.

2019 Chapter Leadership Summit at a Glance

98%
Attendee Satisfaction

71%
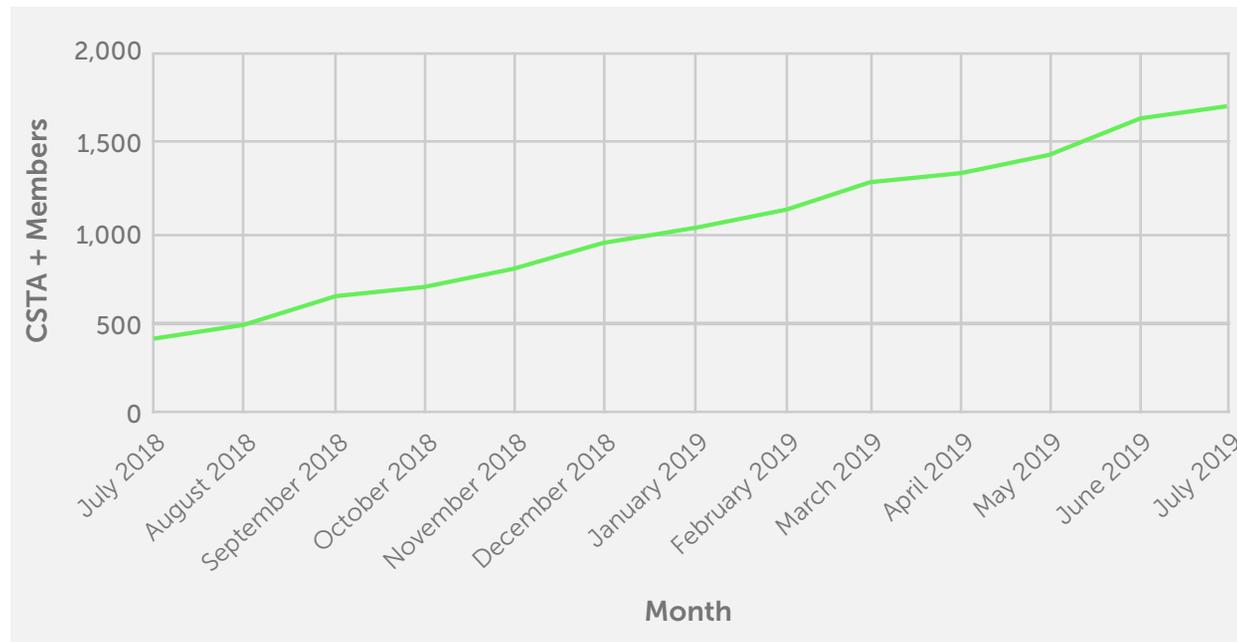Completed Chapter Goals

100%
Left With Implementable Ideas
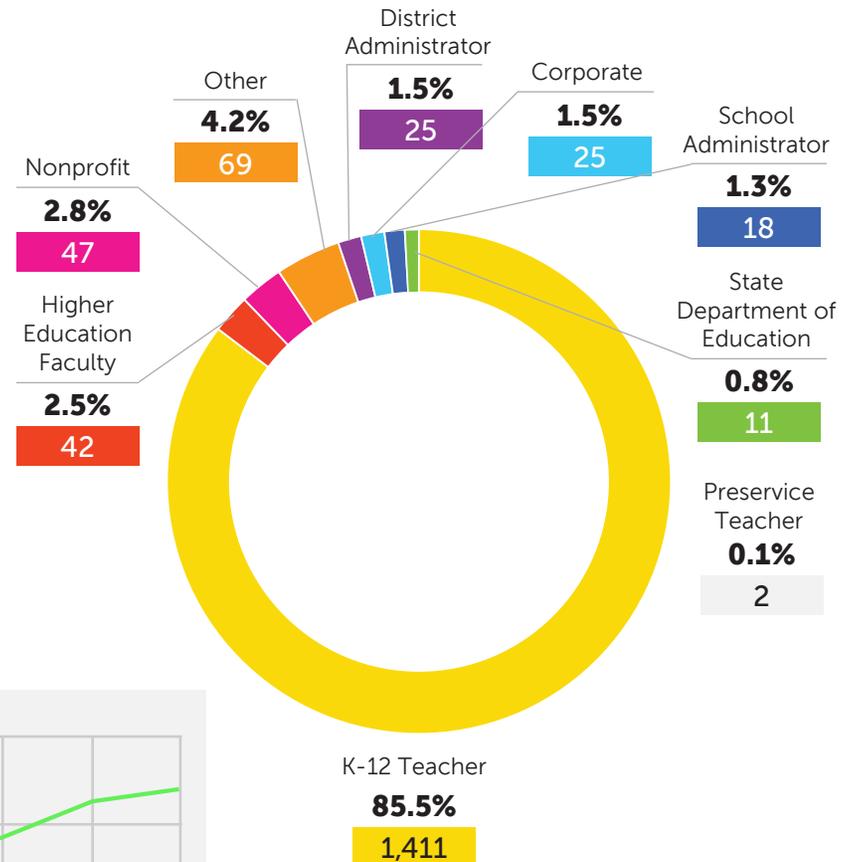
Nurturing a Growing Community

In July 2018, CSTA+ membership launched with 400 new members on day one. Thanks to the support of our partners, including Pluralsight One, ACM and BirdBrain Technologies, CSTA+ members receive benefits they can't find anywhere else.

CSTA+ MEMBERSHIP FROM JULY 2018 TO JULY 2019

CSTA+ MEMBERS BY PROFESSIONAL ROLE

Role	%	Count
Other	4.2%	69
District Administrator	1.5%	25
Corporate	1.5%	25
School Administrator	1.3%	18
State Department of Education	0.8%	11
Preservice Teacher	0.1%	2
Nonprofit	2.8%	47
Higher Education Faculty	2.5%	42
K-12 Teacher	85.5%	1,411

CSTA's Annual Conference Realizes Massive Growth

2018

Attendees	**746**
Scholarships	**117**
Exhibitors and Sponsors	**60**
Satisfaction	**89%**
General Sessions	**4**
Workshops	**22**
Birds of a Feathers	**6**
Sessions	**53**

2019

Attendees	**1,014**
Scholarships	**233**
Exhibitors and Sponsors	**65**
Satisfaction	**93%**
General Sessions	**4**
Workshops	**20**
Birds of a Feathers	**7**
Sessions	**51**

PRIMARY WORK ROLE
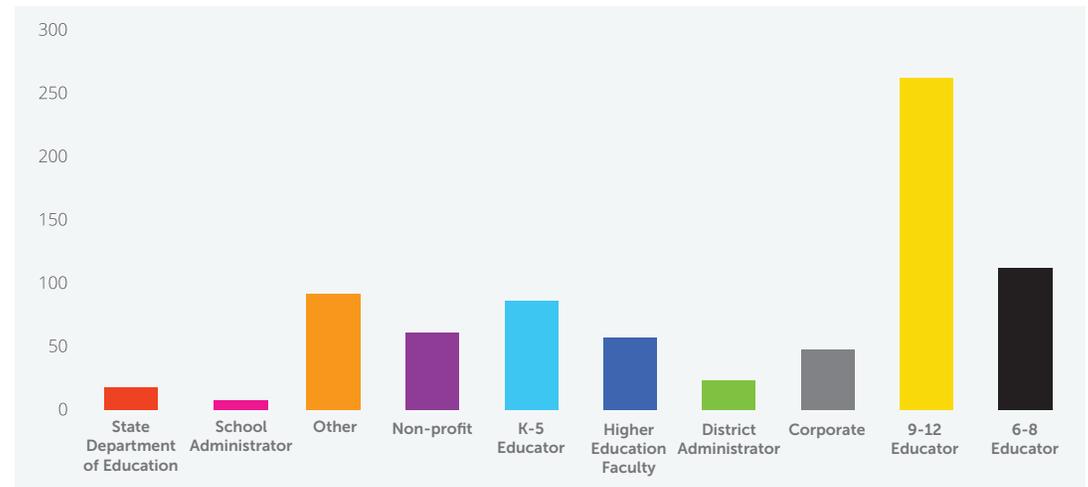
> "This was my first Conference and it was amazing. I am sitting in my classroom on July 12th because I want to make sure I gather all my info from the Conference and make connections before I forget. Thanks so much."
>
> — CSTA 2018 Conference Attendee

> "I walked away feeling like a part of a greater community. I left with a sense of belonging and support. I l have people to reach out to and to collaborate with and to share successes and challenges and triumphs with."
>
> — CSTA 2019 Attendee

Awarding Excellence in Computer Science

CS TEACHING EXCELLENCE AWARDS

2017–2018

Sandra Czajka
Martin Fish
Bobby Oommen
Ryan Robidoux
Dylan Ryder

2018–2019

Nimmi Arunachalam
Michelle Cannon
Elaine Griggs
Jonathan LoPorto
Laura Ramirez

Honorable Mentions

Michelle G. Lee
Lanna Mack
Andrea Salas
Kristie Steinlicht
Leon Tynes

CSTA ADMINISTRATOR IMPACT AWARD

2018

Barb Schwamman
Superintendent of Osage and
Riceville Schools

CSTA VOLUNTEER OF THE YEAR

2018   J. Philip East

2019   Stephanie Hoeppner

CSTA/ACM CUTLER-BELL PRIZE

2017–2018

Sreya Guha
Amir Helmy
Amy Jin
Benjamin Spector & Michael Truell

2018–2019

Naveen Durvasula
Isha Puri
Eshika Saxena
Varun Shenoy

We're in This Together!

CSTA is able to support K–12 educators thanks to our generous network of partners.

2018–2019 CSTA YEAR-ROUND PARTNERS

Premier Partner:

Strategic Partners:

Partners:

## 2018–2019 CSTA ANNUAL CONFERENCE PARTNERS

ACM
Apple
Arizona Public Services
Arizona Technology Council
AWS Educate
Brown Family Foundations
Burton Family Foundation
Carnegie Mellon picoCTF
Certiport Labs
CME Group Foundation
CodeHS
Creighton University
Facebook Education

Facebook Techstart
GitHub Education
Google
Hye Tech Networks and Securities
Infosys Foundation USA
Lockheed Martin
Microsoft
Oracle Academy
Rolls Royce
Salt River Project
The College Board
University of Arts

Institutional Partners

A+ Computer Science
American Computer Science League
Apple
Auburn University
Beanz Magazine
Bootstrap
BootUp PD
BrainPOP
Center for STEM Education, The University of Texas at Austin
CodeHS
CodeVA
Code Spark
College of St. Scholastica
CompuScholar, Inc
Computational Thinkers
Couragion
Goodheart-Willcox Publisher
Happy Code
IBM
Make School
Michigan Technological University
Pace University
Pell City Schools
Popfizz Computer Science
Raspberry Pi Foundation
Stanford University – Computer Science Department
Stockton University
Tennessee Technical University
The University of Texas at Austin – Uteach CS
Trussville City Schools
UC San Diego
University of Alabama
University of DE
Villanova University
Western Carolina University
Wyoming Department of Education
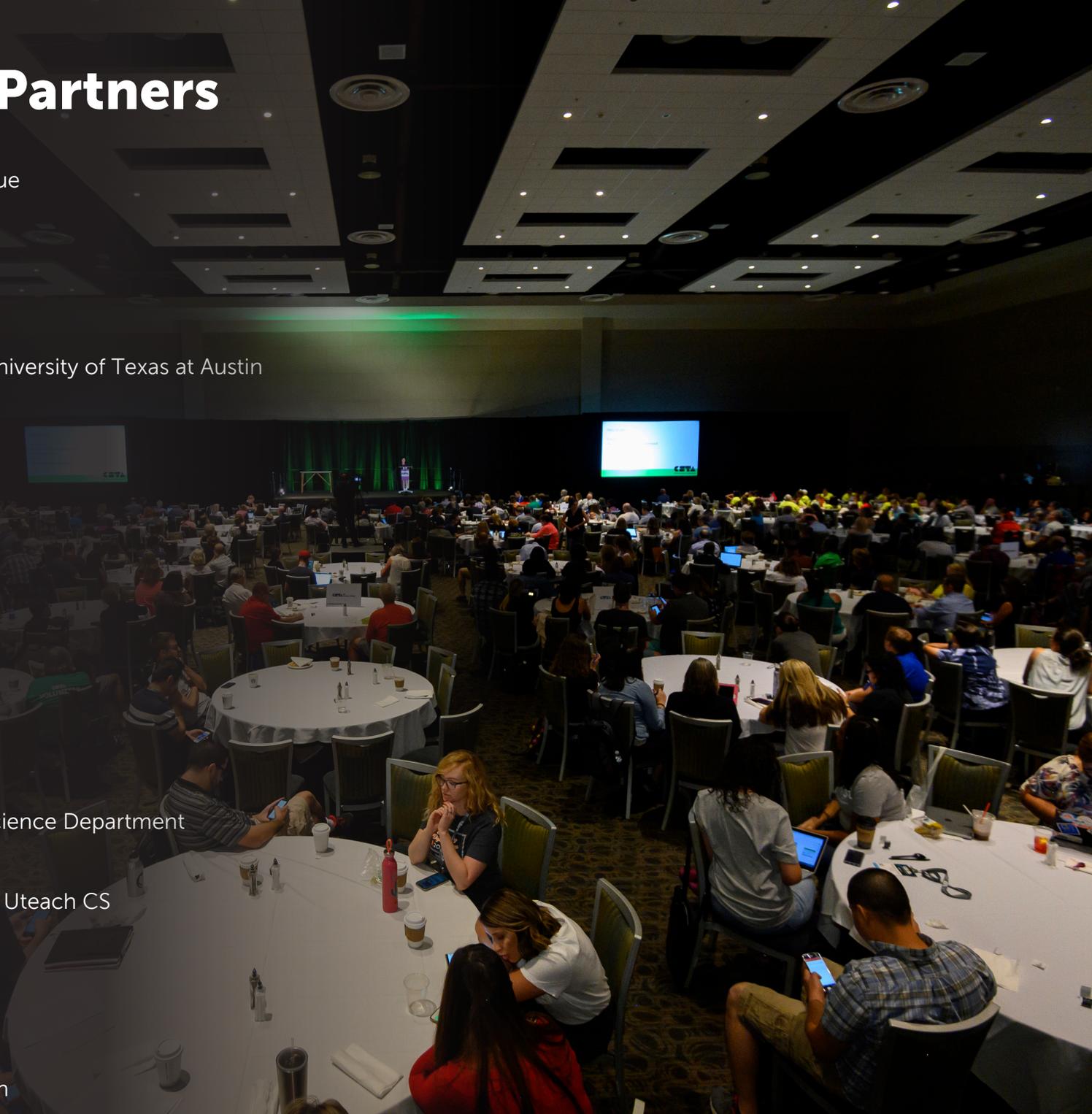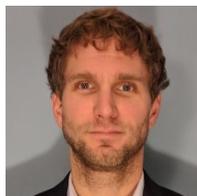
CSTA's 2018–19 Board of Directors

Fred Martin
Board Chair

Jennifer Rosato
Incoming
Board Chair

Miles Berry
International Board
Representative

David Benedetto
At-Large
Representative

Doug Bergman
9–12
Representative

Amy Fox
9–12
Representative

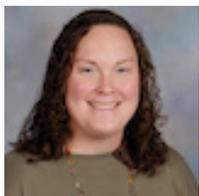**Michelle Lagos**
At-Large
Representative

Anthony Owen
State Department
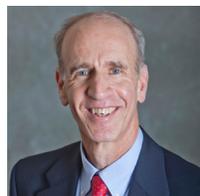Representative

Jane Prey
ACM
Representative

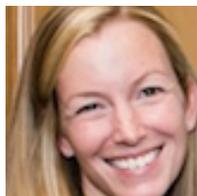**Vicky Sedgwick**
K–8
Representative

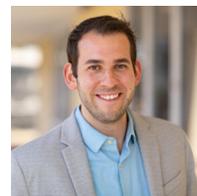**Kristeen Shabram**
K–8
Representative

Vandana Sikka
Partner
Representative

Bobby Schnabel
Partner
Representative

Yvonne Thomas
Partner
Representative

Bryan "BT" Twarek
School District
Representative

CSTA would like to give a special thank you to our Board members who completed their terms during this time:

July 2018

Dave Reed
Board Chair 2015-2017,
Past Board Chair 2017-18

Chinma Uche
9–12 Representative

February 2018

Vandana Sikka
Partner Representative

July 2019

David Benedetto
At-Large Representative

Doug Bergman
9–12 Representative

Bryan Twarek
School District Representative

Yvonne Thomas
Partner Representative

CSTA Team

Jake Baskin
Executive Director

Sarah Johnson
Director of
Operations

Bryan "BT" Twarek
Director of Education

LiYana Baker
Office Manager

Stacy Jeziorowski
Marketing and
Communications
Manager

Michelle Lippoli
Event Manager

Daniel Rosenstein
Manager of Philanthropy
and Community
Partnerships

Cate Sauer
Membership
Experience Manager

THANK YOU
For Supporting
Computer Science Educators!